



**NFU Mutual
Charitable Trust**

Charitable Trust FAQs

How do we apply?

All requests for funding should be submitted using our application form, available on our website, along with any required supporting documents. Please ensure your application is received by the specified deadline. If you are submitting your application by email, please include your organisation name in the email subject line.

How much can we apply for?

Donations typically range from £1,000 to £75,000. As funding is limited, larger awards are generally reserved for organisations that demonstrate a significant impact on rural communities.

When will we receive a response?

If your application is successful for the June 2026 funding, you will be notified by 24th July 2026. If you have not heard from us by this date, your application has not been successful on this occasion.

Can we request feedback?

Unfortunately, due to the large number of applications we receive, we are unable to provide individual feedback.

Which organisations does the Trust support?

Details of previous donations can be found in the Charitable Trust's report and accounts. The Trust generally supports organisations with strong farming or insurance backgrounds. Due to the high volume of applications, the Trust is unable to fund all organisations that meet most of the objectives.

The Trust does not provide funding for university fees, salaries, or overseas appeals.

Can non-charitable organisations apply?

Non-charitable organisations can apply; however, requests must be solely for charitable purposes.

How many times can we apply for funding?

There is no limit to the number of times you can apply for funding. However, if an application is unsuccessful, it is likely that a further request will receive the same outcome unless it has been substantially revised and meets the majority of the objectives.

Organisations may submit only one funding application per calendar year, specifying the total amount required for the year.

Can we apply for funding for more than one year?

Generally, the Trustees do not consider funding initiatives that run over multiple years.

Do we need to meet certain eligibility criteria before applying?

Before you apply, please confirm you meet all the following criteria:

- Your organisation delivers services across a large region, nationally, or throughout the UK. (The Trust prioritises funding for larger initiatives with significant rural impact.)
- You have been delivering services for at least one year and are currently delivering these services.
- Your organisation is compliant with all relevant legal and regulatory requirements.
- Your request does **not** include university fees, salaries, or overseas appeals, as these are not eligible for funding.
- You have an up-to-date safeguarding policy in place.
- You have a designated Safeguarding Lead/Officer (DSL/O).
- You hold valid public liability insurance.
- If you provide therapy or counselling services, your practitioners are registered with a Professional Standards Authority-accredited register, and you have processes in place for regular registration checks.

- If you provide debt management services, your organisation is registered with the Financial Conduct Authority (FCA) for debt adjusting and counselling.